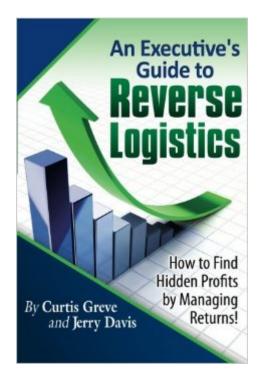
The book was found

An Executive's Guide To Reverse Logistics: How To Find Hidden Profits By Managing Returns





Synopsis

In todayâ [™]s economy every business executive is looking for ways to reduce costs and improve customer satisfaction. Most of the usual steps, like cutting payroll, reducing expenses, and negotiating better deals, have been exhausted. Business leaders are now looking for new ideas to achieve their goals. In many organizations, reverse logistics is an area of untapped opportunity that can have a positive impact on both customers and earnings. It takes leadership and resources in order to take advantage of these opportunities but the payback can be significant. If you are new to the world of returns management the question is â œHow do you find hidden profits in reverse logistics?â • â œAn Executiveâ [™]s Guide To Reverse Logisticsâ • has the answers. If you are a supply chain executive who needs to understand more about reverse logistics, or if you are a CEO or CFO looking for ways to reduce the financial impact of product recalls and customer returns, this book is for you. â œAn Executiveâ [™]s Guide To Reverse Logisticsâ • is filled with explanations, facts, process flows, diagrams, tools, and best practices developed over the authorsâ [™] combined 40 years of hands-on, reverse logistics experience. Simply put, this book is a roadmap that will help you find hidden profits by managing returns.

Book Information

Paperback: 198 pages Publisher: Greve-Davis (March 7, 2012) Language: English ISBN-10: 0983551405 ISBN-13: 978-0983551409 Product Dimensions: 6 x 0.4 x 9 inches Shipping Weight: 12.6 ounces (View shipping rates and policies) Average Customer Review: 4.8 out of 5 stars Â See all reviews (6 customer reviews) Best Sellers Rank: #143,712 in Books (See Top 100 in Books) #8 in Books > Business & Money > Management & Leadership > Distribution & Warehouse Management

Customer Reviews

The Greve-Davis tandem, thought leaders in the reverse logistics industry, have penned the definitive work on the field of reverse logistics. Davis, who was the founder of the reverse logistics industry and Greve, who has worked in the industry from its inception, have an unparalleled wealth of knowledge and experience from which to draw. Not only do they bring their personal experience and wisdom alive on the pages with real-life examples of reverse logistics solutions, they cast their

vision for the future of the industry in the book. A must-read for all reverse logistics industry executives, and those interested in maximizing profits and sustainability in manufacturing, asset recovery and returns management. This book is destined to be the go-to source of information and vision for reverse logistics executives and educators.

Hands down the best book I have read on reverse logistics. The authors have passed on a wealth of insight into the world of returns and thoughts on where the industry is headed.

Practical, thoughtful, scalable solutions are offered by the authors, who draw inspiration from an inevitably rich tradition of success in reverse logistics functions. The creative insight provided in this book is a refreshing take on how to improve profits in any industry. I highly recommend this read for anyone hoping to promote efficiencies for their company.

Download to continue reading...

An Executive's Guide to Reverse Logistics: How to Find Hidden Profits by Managing Returns Super Secrets of Successful Executive Job Search: Everything you need to know to find and secure the executive position you deserve Green Logistics: Improving the Environmental Sustainability of Logistics Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) The Definitive Executive Assistant and Managerial Handbook: A Professional Guide to Leadership for all PAs, Senior Secretaries, Office Managers and Executive Assistants The Book on Managing Rental Properties: A Proven System for Finding, Screening, and Managing Tenants with Fewer Headaches and Maximum Profits The Little Book of Common Sense Investing: The Only Way to Guarantee Your Fair Share of Stock Market Returns (Little Books. Big Profits) The Art of Pricing: How to Find the Hidden Profits to Grow Your Business Modified S A R Trading: How I Use The Stop And Reverse Technique To Make More Profits Retailing Logistics and Fresh Food Packaging: Managing Change in the Supply Chain England's Hidden Reverse: A Secret History of the Esoteric Underground Seek and Find Can You Find Me? (Seek and Find Book) Thrifit Store Profits: 10 Common Items That Sell For Huge Profit On Ebay and (Thrift Store Profits) I Can't Find My Whatchamacallit!! (Functioning Executive) Penny Stocks: Investors Guide Made Simple -How to Find, Buy, Maximize Profits, and Minimize Losses with Penny Stock Trading (Penny Stocks, Penny Stocks ... Trading, Penny Stock Trading For Beginners) Real Estate Investor's Guide: How to Find & Flip Government-Owned Properties for Massive Profits Consumer-Centric Category

Management : How to Increase Profits by Managing Categories based on Consumer Needs Managing Human Resources: Productivity, Quality of Work Life, Profits The ABCs of Real Estate Investing: The Secrets of Finding Hidden Profits Most Investors Miss (Rich Dad's Advisors (Paperback))

<u>Dmca</u>